

Výukový materiál v rámci projektu OPVK 1.5 Peníze středním školám

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Název projektu:	Rozvoj vzdělanosti
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Autor:	Mgr. Jana Jeřábková
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Tematická oblast:	Člověk a jeho každodenní život
Obor vzdělání:	Fotograf 34-56-L/01 - 2. ročník
Název výukového materiálu:	Vocabulary - Shopping and Services
Druh výukového materiálu:	Pracovní list se slovní zásobou k tématu Nakupování a služby a cvičeními k procvičení.
Čas:	25 minut
Využití:	Seznámení se se slovní zásobou týkající se tématu Nakupování a služby a procvičení si slovní zásoby.

Vocabulary - Shopping and Services

In a shop

customer	consumer
shop / store manager	shopkeeper
shop assistant = salesperson = sales clerk = salesman = saleswoman	
cashier	stocker
security guard	shop window
opening / closing hours	queue / line
goods	department
storehouse / storeroom	price tag, bar code, receipt
complaint, replacement, refund, warranty = guarantee	wholesale = velkoobchod

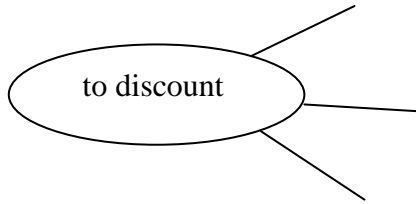
E-shopping

item / item number	recommended product / review of the product
enter a keyword	choose / select an item
account	binding order
add an item to the basket / remove an item from the basket	
check out the basket	order / submit / cancel / confirm
voucher	COD = cash on delivery
delivery cost = carriage cost	inc VAT / ex VAT - včetně / bez DPH
total amount	with discount of up to 6 %
print an invoice	delivery

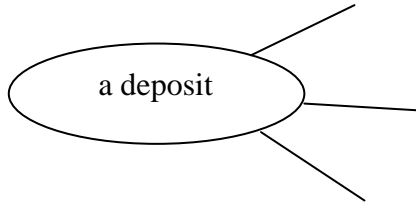
SPECIAL DEAL / OFFER

bargain offer / bargain = výhodná koupě	sales promotion / special promotion
3 for 2 = tři za cenu dvou	buy one get one free
on sale AmE / in the sale / on offer BrE = ve výprodeji	sale = výprodej
clearance sale / clearance = likvidace skladových zásob	summer / winter / Christmas sale
50% off / half off = sleva 50%	up to 50% off = sleva až 50%
discount = sleva / zlevnit	a 50% discount / a discount of 50% = sleva 50%
a discount price = cena se slevou	at a discount / at a reduced price = se slevou
discounted prices = snížené (zlevněné) ceny	discounted goods = zlevněné zboží

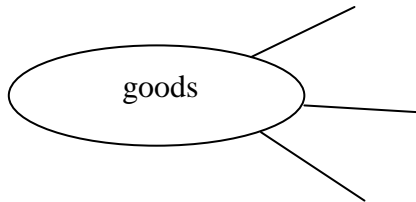
1. Find three collocations to each word and translate them:



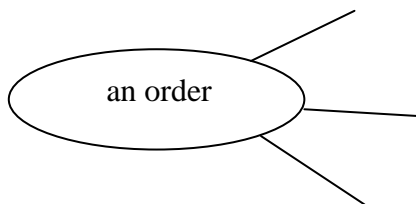
- a) to offer
- b) to get
- c) to give
- d) to place



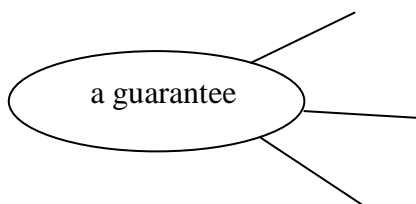
- a) to pay
- b) to lose
- c) to fax
- d) to ask for



- a) to pay
- b) to return
- c) to deliver
- d) to order



- a) to promote
- b) to receive
- c) to place
- d) to cancel



- a) to ask for
- b) to give
- c) to provide
- d) to say

2. Match each item to its definition:

1. after-sales service	a) a company or a person that provides a particular type of product
2. guarantee period	b) help, advice or free repairs that you get after you buy a product
3. retail	c) a person who tries to be more successful than you
4. wholesale	d) the selling of goods to businesses, usually in large quantities
5. supplier	e) time when the seller repairs or replaces a product free of charge
6. competitor	f) the selling of goods to the public, usually through shops

3. Match places to buy goods with their definitions:

1. market	a) a small shop selling fashionable clothes
2. supermarket	b) an open place where people buy and sell goods (bio..... / Christmas)
3. kiosk	c) a large shop selling mainly food where you serve yourself
4. street vendor	d) a large shop divided into departments with different types of goods
5. bazaar	e) shopping area with walkways
6. boutique	f) a shop that sells goods at reduced price
7. shopping centre	g) group of shops of different kinds, planned and built as a whole
8. shopping mall	h) a large shop for the sale of cheap goods of great variety
9. discount store	i) goods are sold directly to customers in small amounts
10. retail chain store	j) a table or small open-front shop in a public place
11. department store	k) a small open hut used for selling newspapers

4. What goods do you buy in these quantities?

toothpaste	orange juice	flowers	chocolates	breakfast cereal
soap	baked beans	margarine	jam	paper tissues

1. a tube of
2. a bunch of
3. a jar of
4. a tin of
5. a box of
6. a packet of
7. a bar of
8. a carton of
9. a tub of